

## FAQs

1. Q: Is this video different than the YouTube video I paid \$15 to view in April of this year?

A: This is the same awesome video with 6 terrifically popular new titles added.

2. Q: What are the new titles?

A: Somewhere Over the Rainbow, Breathe, Deep Purple (piano solo), Bound for the Kingdom, Pennywhistle Jig and Mo's Art.

3. Q: Why were new titles added?

A: Unlike the 13 pieces on the previous video, these six new titles are copyrighted melodies.

Sync licenses were needed to be purchased by Silver, Wood & Ivory for permission to legally sell our video arrangements.

4. Q: What is a sync license?

A: A synchronization license is an agreement between a music user (SWI) and the owner of a copyrighted composition (song), that grants permission to release the song in a video format.

5. Q: How much do sync licenses cost and how do you acquire them?

A: Each license cost \$325 and took 6 months for approvals from individual publishing companies.

Licensing fees were negotiated and purchased through a special copyright licensing company, [EasySongLicensing.com](http://EasySongLicensing.com).

Because of your support this past spring, we were able to afford these special, costly copyright licenses.

THANK YOU!!! You are the BEST fans ever!

6. Q: Are there restrictions on how many times I may view this video?

A: No. You own this copy of the video. You may view as many times as you like and play it anywhere there is a USB flash drive port.

7. Q: May I download this video on my computer?

A: Yes. However, be aware that because it is high quality, the file size is over 30 Gigabytes (30,000 megabytes) and will take a lot of space on your computer's hard drive, which is why viewing it from the USB drive is much more efficient.

8. Q: May I share the USB drive with my friends?

A: You "can." But... after they view your copy and hopefully fall in love with SWI, we prefer that your friends then purchase their own copy from [SilverWoodandIvory.com](http://SilverWoodandIvory.com) to boost our egos and keep our music company financially healthy.

9. Q: Are any of the new titles not recorded on your audio albums?

A: Four of the six pieces were never recorded on audio albums: Deep Purple (piano solo), Bound for the Kingdom, Pennywhistle Jig and Mo's Art are hugely popular Silver, Wood & Ivory standards, frequently only performed at live concerts. This video is the only place you can hear/see these titles.

10. Q: If I plug this into my car USB port, will the audio to this video play through my car speakers?

A: YES! Enjoy listening to the whole concert while on your next vacation!

One time through the concert at a steady 60 MPH will take you 85 miles.

11. Q: We love your Christmas CDs! Will you ever have a Silver, Wood & Ivory Live! on Stage Christmas Video?

A: YES! Coming out later this fall. Learn more about it in future newsletters.

**What great Christmas gifts either of these videos would make for your friends and family!**